

THE KENDRA EMIL BRAND

@BRANDING.BADDIE

WEB DESIGN

THE PROCESS

THE PROCESS

HOW TO BEGIN...

After you've inquired online, you will receive an email from The Kendra Emil Brand. In this email, We will further discuss your design needs.

I will then send you a link to a shared google drive folder or Dropbox where you can upload the files needed to complete your design.

Please be sure to check your email for updates, as I primarily communicate via email. I will send progress updates throughout the design process.

I believe in making every website user and mobile-friendly. I want to ensure the best experience for you and your clients.



These are the first things needed for your design

WHAT YOU WILL **NEED.**

Product Photos

Professional Headshots, Product Photos, Service Example Photos, etc.

Used for store product photos, booking details and additional aesthetic tools.

Prices + Offerings

What services do you offer? What products do you sale? Any packages or deals? Provide all services/products and list their prices. Product and service descriptions are not mandatory but are recommended.

Brand Information

What do you want viewers to know about you and/or your brand? A mini bio or brand description is optional - mainly used for your 'About' Section. What policies, requirements or information is necessary for your brand?

Registration + Banking

I will need proof of your businesses registration. In order for you to sell/receive money online. I will also need your business banking information (routing + account numbers) linked to your business.

SET-UP.

LET'S PREPARE TO LAUNCH

I will now need your:

First + Last Name

Birthday

SS Number

Address (Personal + Business, If different)

EIN Paperwork

Business Banking Account Summary

Business Banking Routing + Account Number

Photo of Driver's License (Front + Back)

*Necessary Information may vary by website builder
(i.e. wix, squarespace, shopify, etc.)

LAUNCH PROCESS

THE KENDRA EMIL BRAND

YOUR BUILDER ACCOUNT

You will need to create an account with whatever builder or website you choose to create your site. I can create it for you, but if not... keep your log-in information, I will need it.

TRANSFER OF OWNERSHIP

With certain website builders, I will begin the design from my personal account and then transfer ownership to your account after the design is done.

PAYMENT CONNECTION

If you are selling products or accepting bookings, you will need to provide banking information.

DOMAIN SET-UP

A custom domain is not required to publish all sites... Although, I do recommend purchasing a custom domain name. Domains may take up to 72 hours to go live.

PROOF WEBSITE

Once we've reached a certain place in the process, it is now time for me to check for errors and for you to suggest any changes that you'd like to be made.

TIME TO GO LIVE!

It is now time to go live! You can share your website link! I provide maintenance services for 4 weeks after your design is complete.



Your total investment includes my personal fee for design, this is separate from the website builder fees,

01

Upgrading your site with some builders, to be able to accepting bookings and payments, you are required to pay a monthly fee. (This is not included inn my web design total)

02

I will present to you all of the monthly fee options and recomend which package I believe best suits you, but ultimately the choice is yours.

03

PRICING BREAKDOWN



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**LET'S GET
STARTED!**
